



# Social inclusion strategic framework



**Deutsches  
Rotes  
Kreuz**

**German  
Red  
Cross**





# Overview of social inclusion intervention

- Profile of targeted excluded group
  - refugees and migrants
  - people with disabilities
  - young people with fewer opportunities
- Services provided / approach taken / advocacy made
  - accommodation and shelter
  - social services
  - counselling services
  - advising role in policy-making and implementation

<p><b>SO1: attitudes, behaviours and laws.</b></p>	<ul style="list-style-type: none"> <li>• <b>People with disabilities: The support structures have been exclusive as it was very institutionalised. In the making of the current reform package we could raise the awareness of the needs of people with disabilities.</b></li> <li>• <b>At the same time we have to challenge and adopt our own support system that was providing services and facilities which excluded people with disabilities from other institutions.</b></li> </ul>
<p><b>SO2: Full, equal and meaningful access to NS programs and services.</b></p>	<ul style="list-style-type: none"> <li>• <b>This is a constant challenge. Particularly the huge number of people arriving in 2015 with a different cultural background showed us that we need to rethink many of our services and to become more sensitive towards intercultural differences.</b></li> <li>• <b>We had some progress since then, but will still need a lot of effort and openness to reach full and equal access. We still have some work to do to open our structures and have a more diverse staff and volunteer base.</b></li> </ul>
<p><b>SO3: participation of excluded people in aspects of the economic, social, political and cultural life.</b></p>	<ul style="list-style-type: none"> <li>• <b>Our advocacy work is focussing on that aspect.</b></li> <li>• <b>At national and European level we work closely with policy makers and political institutions to make for example funding programmes more inclusive and effective in terms of reaching vulnerable groups.</b></li> </ul>

<p><b><u>EA1:</u> Enable meaningful involvement of excluded people.</b></p>	<p><b>We involve successfully people with disabilities in the changes and adoption processes of our organisation, as well as making their voice heard in decision making processes. In the field of migration we design our programmes and projects on relevant data.</b></p>
<p><b><u>EA2:</u> Diverse staff and volunteers</b></p>	<p><b>We have a leadership training programme that aims to sensitise towards the necessity to open our structures to become more diverse.</b></p>
<p><b><u>EA3:</u> Partnerships</b></p>	<p><b>We use European funding to build a stronger network to Red Cross National Societies (AMIF, Erasmus+). Apart from that we try to find new partners to develop new approaches for example to develop new funding approaches or to adopt our services to a new, digitalised environment.</b></p>
<p><b><u>EA4:</u> Human, financial and other resources</b></p>	



- **Main achievements**
  - 2015: welcoming and supporting a large number of incoming people
  - Reform package towards more inclusive and supportive system for people with disabilities: 1. being an important stakeholder in the policy process, 2. providing support to our branches and facilities to adopt to the changes
  - programming (European Social Fund programme: rückenwind), advocating to maintain the support structures for social services in the next EU funding period
- **Challenges and issues**
  - de-institutionalisation
  - cost-cutting
  - administrative burden and bureaucratic approach
  - competition between private and non-profit providers